

Look to the Future

December is a wonderful time for reflection. We often look back over the year and see what went well, what we would like to see for the future, and begin making plans for change in the New Year. In 2017, we made some updates to our Park District communication systems and want to make you haven't missed a thing! It's with this in mind that we need your partnership for our vision of 2018!

We at The Flagg-Rochelle Park District love innovation and creativity. We want to make sure we bring you the best programs and are open to new ideas! This year, we've added new classes, new teachers, and extra sessions and times to existing classes. In the process of doing this, we have gotten away from the notion of "the book" published just three times a year. If there's an interest for a new youth program, like Cursive Writing, for example, we don't want to wait three months to begin! "Why wait till tomorrow for an idea you can implement today?" Our mission is to develop and maintain services, programs, and recreation systems that are responsive, efficient, and creative to maximize the well-being of individuals, families, and neighborhoods in our community. Often, that is best achieved in real-time responses. What does that mean for you, you ask? We are increasing our communication so you always are aware of the latest opportunities for community involvement! We recently emailed you a short survey, asking for your feedback, your updated registration information, and how you'd like to hear from the Flagg-Rochelle Park District. If we do not have your current email address, you can find the survey on our website and Facebook page. Would you like to win a \$50 Gift Card to the Flagg-Rochelle Park District? Complete the survey by January 1st and you'll be entered into a drawing to win a \$50 Gift Card to use towards 2018 activities!

Did you know the first place we release new information is our Facebook page – Facebook.com/RochelleILParks. Be sure to like and follow our page, and then check it to see if there's a post you've missed. Do you have pictures from an event you attended that you'd like to share with us? If so, we'd love to see them! You can send us pictures at mail@rochelleparkdistrict.org or through any of our social media accounts. You can find us on Instagram at RochelleParkDistrict and Twitter at RochelleILParks.

Next, we are launching a monthly email newsletter. (Similar to the one page flyer your child might have received at school.) We will tell you about new programs coming up, celebrate achievements in our leagues and teams, and share any important news regarding our parks that you might find interesting. In order to make sure you're receiving this e-news, please let us know your *best* email address – you know, the one you actually check. Email is also a wonderful way for us to relay information to you quickly about a class you're a part of or changes due to weather.

We love our new website www.RochelleParkDistrict.org and hope you do, too. On our website you can see the newest Activity Guide and register for classes. There are many other new features to the website you might find helpful or interesting. For instance, you can learn about our rental facilities, print rental applications directly from the website, read the minutes for board meetings, see the schedule, scores, and

other information regarding our sports leagues, and of course check out our programs and activities calendar. Visit our website and let us know what you like best!

While it may sound like we've gone totally digital, have no fear, we are still printing our Activity Guide for those of you who like something tangible in your hands. We always have books available in the office for pick up. Request to be on our postal mailing list, and we'll send you the Activity Guide and monthly newsletter, directly.

We are so excited about the new things to come in 2018! Our "New Year ~ New You ~ Something for Everyone" campaign will blow you away! Let's make sure your information is up to date so you don't miss a moment of the fun. Wishing you a wonderful December 2017 and the happiest of New Year's!

Jillian Wise – December 2017